

2026

World's Poultry Congress



Sponsorship Prospectus

Opportunities to Sponsor

Contact Bruce Rathgeber at
BRATHGEBER@DAL.CA



2026 World's Poultry Congress

Sponsor Prospectus

Sponsorship Opportunities

Diamond Level

\$150,000 USD

Includes:

- Exhibit booth at conference up to 80 sqm
- Company Name, logo, and URL link included on the website
- 8 Expo Exhibitor Badges
- 10 Full Access Conference Badges
- 8 Badge Readers
- 8 Gala Tickets
- Lunch Symposium (90 min., 200 guests)
- Hospitality Suite
- Registration List with emails
- \$30,000 of additional sponsorship opportunities

Platinum Level

\$125,000 USD

Includes:

- Exhibit booth at conference up to 50 sqm
- Company Name, logo, and URL link included on the website
- 6 Expo Exhibitor Badges
- 6 Full Access Conference Badges
- 6 Badge Readers
- 6 Gala Tickets
- Lunch Symposium (90 min., 200 guests)
- Hospitality Suite
- Registration List with emails
- \$25,000 of additional sponsorship opportunities

Gold Level

\$100,000 USD

Includes:

- Exhibit booth at conference up to 35 sqm
- Company Name, logo, and URL link included on the website
- 6 Expo Exhibitor Badges
- 4 Full Access Conference Badges
- 4 Badge Readers
- 4 Gala Tickets
- Hospitality Suite
- Registration List with emails
- \$30,000 of additional sponsorship opportunities

Silver Level

\$75,000 USD

Includes:

- Exhibit booth at conference up to 20 sqm
- Company Name, logo, and URL link included on the website
- 4 Expo Exhibitor Badges
- 4 Full Access Conference Badges
- 3 Badge Readers
- 3 Gala Tickets
- Registration List with emails
- \$25,000 of additional sponsorship opportunities



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Sponsorship Opportunities

Bronze Level

\$50,000 USD

Includes:

- Exhibit booth at conference up to 15 sqm
- Company Name, logo, and URL link included on the website
- 2 Expo Exhibitor Badges
- 2 Full Access Conference Badges
- 2 Badge Readers
- 2 Gala Tickets

Additional Opportunities

Opportunity	Details	Price	Sponsor Level
Mobile App	Welcome banner (exclusive)	\$15,000	Diamond
Mobile App	Company banner Ad	\$4,000	Platinum and Up
Mobile App	Push Notification sent to Attendee	\$1,500	All
Email Blast	Sent to attendees & prospects	\$2,500	All
Email Blast	Package of two – one before & after Congress	\$3,500	All
Social Media	Post on official Twitter/Facebook/LinkedIn	\$1,500 each	All
Luncheon Symposium	1.5 hour, 225 attendees, lunch included	\$30,000	Gold
Luncheon Symposium	1.5 hour, 125 attendees, lunch included	\$15,000	Gold
E-Poster Sponsor	Sponsorship of an ePoster Session	\$10,000	Diamond or Platinum

Contact Bruce Rathgeber at
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Sponsorship Pledge Form

Company: _____

(As it should appear when listed online & in the program.)

Contact Name: _____

Email: _____

Phone (Optional): (____) ____-_____

Payment Information*

Card Number: _____

Exp. Date: ____/____ Security Code: _____

Signature: _____

**(If paying by check, do not complete payment information section.)*

Avenue/Street: _____

Number: _____

City: _____

State Code: _____ Country: _____

Postal Code: _____

Please Select a Sponsorship Level

☐ Diamond

☐ Platinum

☐ Gold

☐ Silver

☐ Bronze

Sponsorship pledges can be sent to Bruce Rathgeber at BRATHGEBER@DAL.CA.

